



WILLIAM E. THOMSON, JR.

Mediator/Arbitrator

Bill Thomson has an exceptional background as an international Intellectual Property litigation attorney and civic leader. He has litigated a broad spectrum of complex patent and other intellectual property cases, particularly pharmaceutical, biotech, chemical, and computer technology matters. An accomplished trial lawyer, Bill has represented major clients in jury and court trials, and before the International Trade Commission. He represented the City of Pasadena for many years as a mayor and councilman.

PRACTICE AREAS

Intellectual Property, including Copyrights, Patents, Trademarks, Trade Dress, Unfair Competition, Pharmaceutical and Biotechnology, and Life Sciences.

CONFLICT RESOLUTION EXPERIENCE

Currently a partner with the Intellectual Property firm of Brooks Kushman in Los Angeles, Mr. Thomson's litigation career includes significant representation of Asian and European based clients, in addition to U.S. clients. One example is the successful representation of Chinese battery manufacturers who were sued for patent infringement by Energizer Holding Company in the International Trade Commission. He also represented Panavision International in the seminal internet domain name case, *Panavision International, L.P. v. Dennis Toeppen et al.* Bill represents the University of Southern California (USC) on patent matters and counsels other clients on patent, trademark, copyright, trade secret, and licensing matters, and is a frequent lecturer on intellectual property issues.

Bill has a distinguished record of leadership as the Mayor of Pasadena, CA (1988 to 1990), as Pasadena City Councilman (1981-1997), and currently as a member of the Board of Trustees of Pasadena City College. He led Pasadena's successful efforts to secure major events for the Rose Bowl, including the 1984 Olympics, the 1987 and 1993 Super Bowls, and the 1994 World Cup. As President of the League of California Cities Los Angeles County Division, he earned respect throughout California on regional transportation and other issues.

ORGANIZATIONS & ACHIEVEMENTS

- Recently accepted to the settlement officer program, US District Court for the Central District of California
- Member, American Bar Assoc., California State Bar Assoc., Los Angeles County Bar Assoc., Los Angeles Intellectual Property American Inn of Court, Los Angeles Intellectual Property Law Assoc.
- Registered to practice before the United States Patent and Trademark Office as well as the US District Courts in CA, the US Court of Appeals for the Ninth Circuit, the Court of Appeals for the Federal Circuit, and the US Supreme Court
- Recognized in *Who's Who in American Law*
- Former Chair, Member, Rose Bowl Operating Committee and Rose Bowl Aquatics Center"

EDUCATION & TRAINING

- "Mediating the Litigated Case," Straus Institute for Dispute Resolution, Pepperdine University, 2009
- J.D., Georgetown University Law Center
- B.S., Chemical Engineering, Bucknell University

Mr. Thomson is available throughout California and nationally.



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